



BRADLEY HALE

Designer / Developer / Photographer

[276.206.0115](tel:276.206.0115)

brad@bradleyhaledesign.com

bradleyhaledesign.com

Over 15 years experience working in the creative industry offering a diverse range of innovative design solutions specializing in UI/UX design, brand identity, photo/video and advertising creative.

EXPERIENCE

Associate Creative Director

2TON Creative
West Palm Beach, FL
March 2018 - Present

Guide creative development and execution for a tight, agile team. Provide design and direction for UI, UX, marketing websites, brand identities, digital ads, photo and video, and social media content.

Senior UI Designer/ACD

Levatas
Palm Beach Gardens, FL
January 2014 - March 2018

Bring exceptional creative thought and craftsmanship to a variety of clients and projects, ranging from UI/UX design and front-end development to brand identity, advertising, photo and video art direction and production.

Senior Designer

Home Front Communications
Washington, DC
October 2011 - December 2013

Design experiences for large, data-driven projects to smaller-scale, event-based projects, and everything in between. Ensuring the integrity of the concept is preserved and craftsmanship honored.

Director of Creative

ElectionMall Technologies, Inc.
Washington, DC
August 2009 - October 2011

Manage team of designers and programmers. Concept, design, develop, implement and maintain websites using content management systems. Client point of contact for managing website projects. Hire, train and manage junior staff.

Freelance Designer

January 2009 - August 2009

Design business cards, stationery, posters and signage. Build and maintain HTML and Flash websites.

EDUCATION

Radford University
Radford, VA
August 2004 - May 2008

Bachelor of Science
Major in Graphic Design
Minor in Media Studies